



# ARGENTINA BUSINESS & INVESTMENT FORUM

12-15 SEPTEMBER 2016 - BUENOS AIRES  
ARGENTINA

## Confirmed Speakers:

**Bob Dudley**, Group Chief Executive, BP, United Kingdom  
**Maurice "Hank" Greenberg**, Chairman & CEO, C.V. Starr & Co., United States  
**Tom Hodgson**, CEO, Lithium Americas Corp., Canada  
**Joe Kaeser**, Chairman and CEO, Siemens, Germany  
**Muhtar Kent**, Chairman and CEO, The Coca-Cola Company, United States  
**Andrew Liveris**, Chairman and CEO, Dow Chemical, United States  
**Gonzalo Ramírez Martiarena**, CEO, Louis Dreyfus Company, Netherlands  
**Paolo Rocca**, CEO, Techint, Argentina  
**Nicolas Rohatyn**, CEO, The Rohatyn Group, United States  
**Naguib Sawiris**, Executive Chairman, Orascom TMT Holding, Egypt  
**Sir Martin Sorrell**, CEO, WPP, United Kingdom  
**Fahad Al-Gergawi**, CEO of Dubai Investment Development Agency, UAE  
**Jordi Botifoll**, President, Latin America, Cisco, United States  
**Bruno DiLeo**, SVP, Global Sales & Distribution, IBM, United States  
**Jorge Familiar**, Vice President, Latin America and Caribbean, World Bank  
**Pedro de Andrade Faria**, CEO, BRF Global, Brazil  
**Andres Graziosi**, Head of Latin America and Canada, Novartis, Switzerland  
**Michel Hourcard**, Senior Vice President for Americas, Total, France  
**Donna Hrinak**, President, Latin America, Boeing, United States  
**Miguel Kozuszok**, President, Latin America, Unilever, United Kingdom  
**Luiz Meisler**, EVP, Head of Latin America, Oracle, Brazil  
**Marc Nachmann**, Head of the Global Financing Group and Latin America, Goldman Sachs, United States  
**Peter Orszag**, Vice Chairman, Lazard, United States  
**Christian Scherer**, Director, Airbus Group International, France  
**Steve St. Angelo**, CEO of Latin America, Senior Managing Officer, Toyota Motor Corporation, Japan  
**Cesare Trevisani**, Co-Vice Chairman, Trevi Group, Italy  
**Dimitris Tsitsiragos**, Vice President, Global Client Services, International Finance Corporation  
**Patrick Zhong**, Head, Global Investments, Fosun Group, China

## Confirmed Moderators:

**Patricia Janiot**, Anchor, CNN en Español, United States  
**Gonzalo Lissarague**, President, Global Growth Organization, Thomson Reuters, United States  
**Fiona Mackie**, Regional Editor for Latin America, Economist Intelligence Unit, United Kingdom  
**Benedict Mander**, Argentina Bureau Chief, Financial Times, United Kingdom  
**Kieran Murray**, News Editor, Latin America, Reuters, United Kingdom  
**Maria O'Donnell**, Radio Continental, Argentina  
**Susan Segal**, President and CEO, Americas Society/Council of Americas, United States

# Argentina Business & Investment Forum

*From Argentina to the World*

September 12-15, 2016

Centro Cultural CCK

## Day One

Tuesday, September 13

8:00-9:00

### **Welcome Breakfast**

9:00-9:15

### **Official Opening**

Welcome Address: Vision for Argentina

**Mauricio Macri**, President, Argentina

9:15-10:15

### **Investing in Argentina – The Global Perspective**

Leaders from global corporations look at where Argentina stands in their investment priorities. How do they evaluate one of Latin America's largest economies as economic and investment reforms are being adopted by the new government? Which sectors present the major opportunities?

10:15 - 11:00

### **The New Investment Climate**

Determining the action agenda for improving the investment climate. Argentina's new government is intent on attracting significant new investment. What are the key reforms that are likely to change the playing field? What remains to be done?

11:00-11:15

### **Networking Coffee Break**

11:15-13:00

### **Sectoral Roundtables I**

Sector-level sessions will include an overview from Ministers, presentation of sector opportunities by local investment banks, and input from private sector participants.

- 1. Agribusiness**
- 2. Power and Renewable Energy**
- 3. Telecommunications and High Technology**
- 4. Federal Infrastructure: Plan Belgrano and Public Works**

**12:00-13:00** **Additional Session & Marketplace**  
**PPP Workshop with Multilateral Institutions**

**13:00-14:15** **Lunch: Networking organized by sectors**

**14:30-16:10** **Sectoral Roundtables II**  
Sector-level sessions will include an overview from Ministers, presentation of sector opportunities by local investment banks, and input from private sector participants.

- 5. Oil & Gas**
- 6. Infrastructure: Roads, Ports, Airports & Rail**
- 7. Industrial and Capital Goods**
- 8. Urban Development & Real Estate**

**15:00-16:00** **Additional Session & Marketplace**  
**Doing Business in Argentina presentation**

**16:30-16:50** **In Conversation**  
1:1 with a visionary leader

**16:50-17:30** **The Innovation Imperative**  
A look ahead to injecting further dynamism, entrepreneurship and innovation into the Argentinean economy. What can strengthen the innovation ecosystem? What lessons can be learned from the world's most innovative regions?

**17:30-18:15** **The Business Agenda**  
For global businesses, what are the key issues on the agenda in Argentina's economic transformation? What policies have they seen succeed in other economies? What policies have failed?

**18:15-18:45**

## **The Wealth of Argentina's Regions**

What strengths and advantages do the regions in Argentina's federal structure provide investors? How will regional governors, from a variety of political parties, work together in the country's ongoing transformation?

**18:45-19:15**

## **From the World to Argentina**

How do business-oriented world leaders see Argentina?

**19:15-19:30**

## **Cultural event**

Day Two  
Wednesday, September 14

**8:00-9:00            Networking Breakfast**

**9:00-9:10            Keynote Address**

The Macroeconomic Vision for Argentina

**Alfonso Prat-Gay**, Minister of Economy and Finance, Argentina

**9:10-9:40            Inclusive Growth for Job Creation**

What will be the engines of inclusive, job-creating growth?  
How will new investments translate to jobs for large numbers  
of Argentines? What can the government do to encourage  
job-creating growth?

**9:40-10:00           In Conversation**

1:1 with a visionary leader

**10:00-10:40           Establishing the Rule of Law**

How can Argentina become a model of transparency,  
institutional quality, compliance and straight business  
dealings?

**10:40-11:00           In Conversation**

1:1 with a visionary leader

**11:00-11:30           Networking Coffee Break**

**11:30-13:10**

## **Sectoral Roundtables III**

Sector-level sessions will include an overview from Ministers, presentation of sector opportunities by local investment banks, and input from private sector participants.

**9. Tourism**

**10. Mining**

**11. Health, Pharma and Biotech**

**12. Banking, Insurance and Capital Markets**

**12:10-13:10**

## **Additional Session & Marketplace**

**CABA City Plan presentation from City of Buenos Aires**

**13:10-14:10**

## **Lunch: Networking organized by sectors**

**14:15-14:45**

## **Building Argentina's Green Economy**

How can Argentina's strong commitment to a green economy offer real business and investment opportunities? What will be the extent of the green revolution? Where are the best models globally?

**14:45-15:00**

## **In Conversation**

1:1 with a visionary leader

**15:00-15:30**

## **Building Human Capital for the Future**

One of Argentina's key strengths is the strong pool of highly educated workers. But what changes are needed to respond to the demands of the 21<sup>st</sup> century? What existing strengths can be built upon and what weaknesses need to be addressed?

**15:30-15:45**

## **In Conversation**

1:1 with a visionary leader

**15:45-16:30**      **Trade and Openness**  
What role can trade and a commitment to openness play in Argentina's economy?

**16:30-17:15**      **Financial Investment and Private Equity**  
How do leaders from private equity and major financial institutions view investment opportunities in Argentina?

**17:15-17:45**      **Argentina's Investment Roadmap**  
The outcomes of the detailed Sectoral Roundtables

**17:45-18:15**      **Argentina's Global Influence**  
What role do Argentina's leaders in arts, science, literature and sports play in economic transformation? Argentinean icons in a lively conversation about "soft power" and making a global impact.

**18:15-18:45**      **Official Closing**  
Youth dialogue, conclusions of the Forum, signings of MOUs

**Mauricio Macri**, President, Argentina